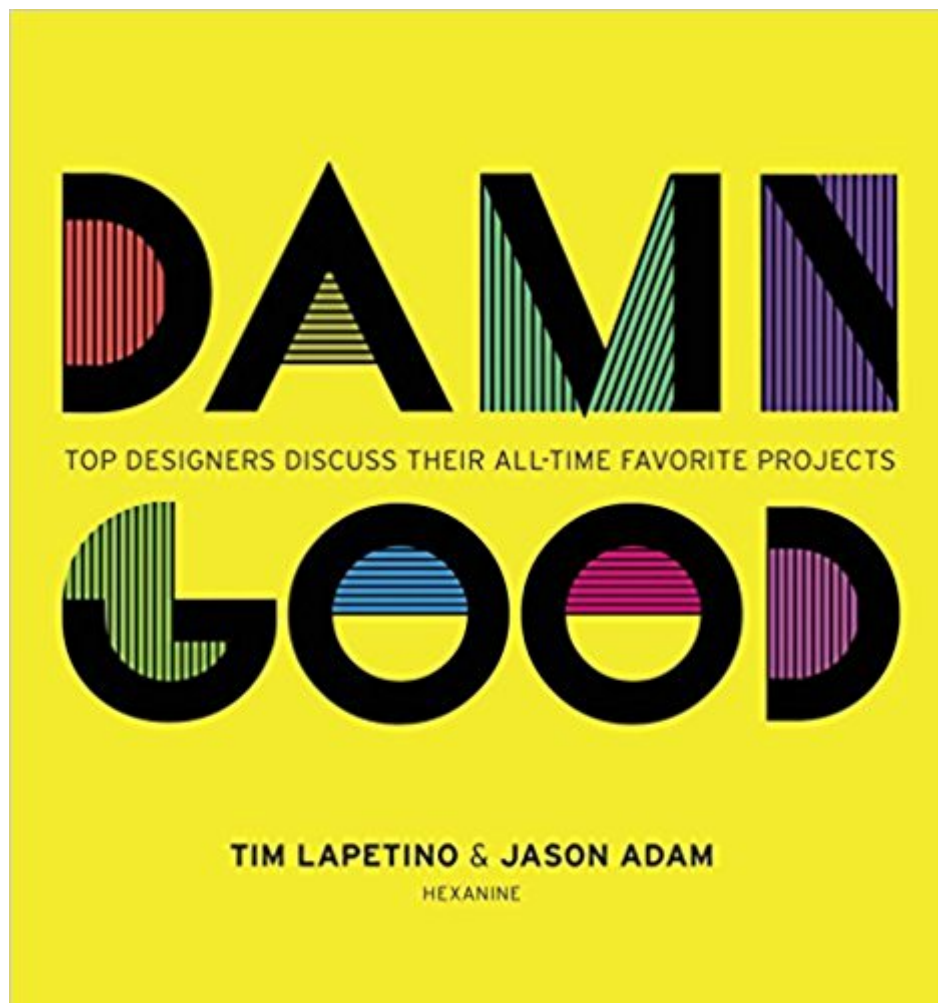




The book was found

Damn Good: Top Designers Discuss Their All-Time Favorite Projects



Synopsis

The Best Work from Top Designers All designers experience it from time to time, that amazing feeling when a project comes together perfectly, and you can shout (at least in your head) "Damn, I'm good!" This unique book compiles those spectacular moments and showcases the resulting work, whether the client ended up approving it or not. Organized by discipline, including packaging, logos, environmental graphics, websites and more, DIG offers a dizzying array of the most inspirational design work being produced today. The book will also include an in-depth case study of the best project from each category with a detailed, behind-the-scenes story direct from the designer. Each of the 200 firms featured in the book will be provided with a banner ad to announce the book on their websites, blogs, facebook pages, etc. to create a huge social media campaign.

Book Information

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Customer Reviews

Brimming with inspiration, Damn Good highlights the favorite work of designers around the globe, showcasing their best, most passionate projects. This unique and diverse collection challenges the status quo and typical industry boundaries, and also contains the stories behind the work "in the words of the creative teams who designed them. Damn Good features a bold range of design work, spanning 35 countries and multiple disciplines, including print, identity, package design, interactive, and more. Featuring work from: DEUTSCH DESIGN WORKS DEVICE FUSEPROJECT GRIP DESIGN HATCH DESIGN ID29 MODERN DOG DESIGN CO. MOXIE SOZO OGILVY RICKABAUGH GRAPHICS STEFAN BUCHER STUDIOFLUID VOLUME, INC. WALLACE

CHURCH

Jason Adam and Tim Lapetino are partners at Hexanine, a design firm focusing on brand identity. Hexanine employs a blend of strategy and style to help organizations communicate their singular brand stories. The firm is based in Chicago and Los Angeles. Tim is a brand strategist, designer and writer who has collected nuggets of insight and craft in his lifelong design journey. Passionate about the power of design and branding, he believes in crafting design solutions with immediacy, emotional connection, and exquisite craft. Tim also enjoys action figures, baseball statistical analysis, and discussing the deeper issues of graphic design. He currently serves as Adjunct Faculty at Chicago Portfolio School and on the AIGA Chicago Board of Directors as Co-Development Chair. Jason is an artist, designer, brand strategist, and writer whose commitment to excellent design and imaginative aesthetics is rivaled only by his think-outside-the-rhombus outlook. Challenging assumptions and capsizing the status quo, he revels in uncovering strategic and unexpected design solutions and marrying them with supremely-crafted aesthetics. Jason resides in Los Angeles, and currently serves on the non-profit AIGA Los Angeles' Board of Directors.

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